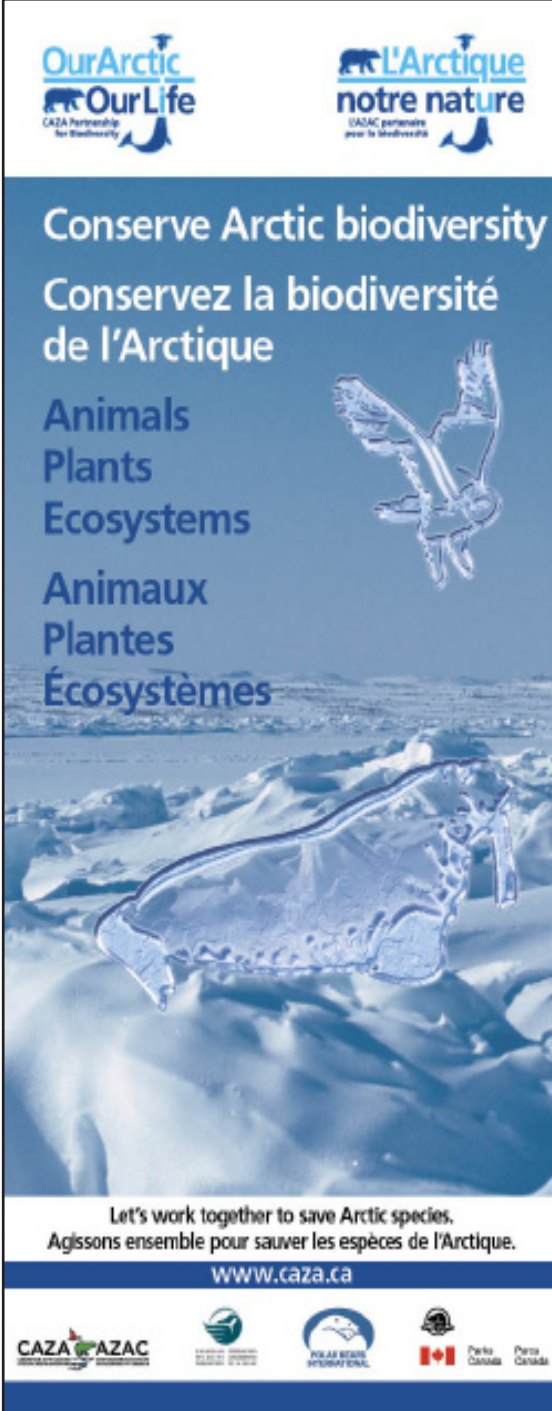



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Conserve Arctic biodiversity
Conservez la biodiversité de l'Arctique

Animals
Plants
Ecosystems

Animaux
Plantes
Écosystèmes

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ARCTIC BIODIVERSITY INITIATIVE UPDATE

CAZA's Board of Directors has decided that Arctic Biodiversity will continue as the association's prime education and out-reach focus for 2011.

A workshop in Toronto on January 25, 2011 reviewed the current status of ABI and developed recommendations for 2011 and beyond. Those recommendations were brought to the Board and approved.

BACKGROUND

2010 was a very successful year for the initiative. Following approval of the concept at the annual conference in 2009, a workshop was held in Toronto in December of that year. It developed a three pronged program, funding support was solicited and an educational "toolkit" developed for distribution to participating members. The program was announced at the International Conservation Caucus on Parliament Hill in March and the education/communication element of the program officially "launched" on May 22. There was good participation from members in the education element. The remaining two elements of the program, - the utilization of member collections to support field research and CAZA "taking action" in the north - were not developed. At the fall Board meeting in 2010 it was agreed that ABI would continue to be the major communication/education focus for

MISSION STATEMENT

Unite the Canadian Zoo and Aquarium community in connecting people to nature through demonstrating dedication to conservation and excellence in animal care.



ARCTIC BIODIVERSITY INITIATIVE UPDATE

2011 and that the C&E committee would prepare recommendations for consideration by the Board at the mid-year 2011 meeting.

The January 25th workshop reviewed ABI's history, current status and some of the constraints facing CAZA. Following are the key observations:

- It is likely that trying to utilize member collections to support field research will be opportunistic in nature. A possible role for CAZA is to build links to researchers to ensure that they are aware of the potential for participation by CAZA members.
- CAZA's ability to raise funds and the high cost of work in the Arctic suggest that this is not likely to be a major focus in the future. A more practical alternative would be for CAZA to provide support to its members who are already working in the north or to raise funds to support ongoing research.
- There is approximately \$22,000.00 left in ABI funds in 2011. They should be dedicated to support of conservation / research in the Arctic or to on-going education programs.
- The ABI education/ communications program will continue in 2011 but should be replaced in 2012. Planning for the 2012 programs should begin at the March meeting to ensure adequate time to develop materials and obtain buy-in from members and secure sponsors.
- The group felt that for a number of reasons— paternalistic tone, level of commitment, resources needed- that the adopt a park option is not a realistic option.
- CAZA should develop an overarching theme for future education /communication programs such as the Biodiversity Crisis or Canada's Biodiversity Challenges that all education programs could relate to.

CURRENT ACTIONS

Since the Toronto meeting a number of actions have been taken, including funding a request for support for a Polar Bear study. The project titled "Impacts of climate change and oil development on the polar bear, the top predator of the Arctic marine ecosystem", coordinated by Dr. Andrew Derocher was deemed to be consistent with the focus of the program. The grant review panel awarded \$9100.00 from the ABI fund to support this worthwhile initiative.

Based on the results of the workshop a report was presented to the Board at the March meeting which set out three recommendations, all of which were approved:

- CAZA not pursue the "adopt-a-park" approach.
- CAZA build links between members and field researchers to facilitate the utilization of members' collections to complement field work.
- The C&E committee utilize the remaining funds in the ABI budget to maintain the education/communication program for 2011 and to support Arctic research / education initiatives being carried out by CAZA members or independent researchers.

During the remainder of 2011 the C&E Committee will continue to support the ABI program and identify appropriate means to expend the remainder of the funds available. The Board also directed that the "Our Arctic" websites be maintained as a communication vehicle on an on-going basis.

FROM THE PRESIDENTS DESK

LA PLUME DU PRÉSIDENT



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In reviewing the priorities outlined by the Board in our strategic and business plans, it is gratifying to see that we have made considerable progress in encouraging these priorities to take root and yield future rewards to the Association. The activities reported on at our recent Board meeting were truly inspiring.

CAZA's accreditation program has undergone an overhaul to be more up to date by automating the process and making it available online. In addition, a series of new categories have been created along with a process for the "Certification" of Affiliate Members in the Association. This will respond to requests by a number of facilities across the country that are interested in a relationship with CAZA, as well as the changes to the licensing for exotic animals in the Province of BC.

Together these two initiatives will assist in persuading other governments to accept CAZA accreditation as the basis for the operation of zoos and aquariums throughout Canada,

A Conservation Workshop was held in January and a re-

En passant en revue les priorités définies par le Conseil dans nos plans stratégiques et opérationnels, il est gratifiant de voir que nous avons fait des progrès considérables qui permettent à ces priorités de prendre racine et de profiter à l'Association. Les activités présentées lors de notre récente réunion du Conseil ont été une source d'inspiration.

Le programme d'accréditation de l'AZAC a subi une refonte et s'est modernisé en automatisant le processus et le rendant disponible en ligne. En outre, une série de nouvelles catégories a été créée en plus d'un processus de « certification » des membres affiliés à l'Association. Ceci répondra aux demandes d'un certain nombre d'installations à travers le pays qui sont intéressées à être reliées à l'AZAC, et reflètera aussi les modifications apportées à l'octroi de licences pour animaux exotiques dans la province de la Colombie-Britannique.

Ensemble, ces deux initiatives aideront à persuader les autres gouvernements d'accepter l'accréditation de l'AZAC comme critère de base pour l'opération de zoos et d'aquariums partout au Canada,

Un atelier sur la conservation a eu lieu en janvier et une stratégie révisée, qui doit être intégrée dans le plan opérationnel, a été approuvée par le Conseil. Ce plan portera sur le rôle de notre Association et sur notre soutien pour d'autres initiatives de conservation valables au Canada et ailleurs.

Nous avons eu un succès considérable ces dernières années dans la collecte de fonds de commandites, y compris le récent accord conclu avec Cascade qui est le plus lucratif à ce jour. Ceci étant dit, nous reconnaissons que ce type de financement lié à des coupons n'est pas idéal pour notre organisme en ce qu'il fonctionne pour certains de nos membres, mais crée des maux de tête aux autres. Nos futurs efforts comprendront des collectes de fonds reliées à des



FROM THE PRESIDENTS DESK

vised strategy, to be incorporated into the Operations Plan, has been approved by the Board. This plan will address the role of our Association and how we support other worthwhile conservation initiatives in Canada and elsewhere.

We've had considerable success in recent years in raising money from sponsors, including the recent agreement with Cascade, which over two years is the most lucrative to date. This is done in full recognition that this type of coupon-related funding is not ideal for our organization in that it works for some of our members, but creates headaches for others. Our future efforts will include cause-related fundraising to recruit corporate and other interests to become involved with our good cause of educating the public and providing connections to wildlife and nature.

We have recently concluded discussions with Matrix to publish a glossy magazine for CAZA with articles related to our interests and wildlife related subjects. We will need to appeal to the creative among us to come up with a suitable name for what may become our flagship publication.

It has been stated that 'credibility' with both the public and with policy and decision makers in government is a vital underpinning of our Association. We will be continuing to implement a proactive media and public relations program to ensure that both officials and politicians are increasingly made aware of the vital importance of our industry and the contribution it makes to our society and economy.

In regard to our small cadre of associates there are changes at all levels: We will be losing a Director, Josée Tremblay, after only a few months and before we could truly see her in action. Fortunately she will be replaced as a Member At Large representative by Eric Solomon of the Vancouver Aquarium. Eric's term will run until the next AGM.

LA PLUME DU PRÉSIDENT

causes afin d'impliquer des entreprises dans notre bonne cause visant à éduquer le public et rapprocher les gens de la nature et la faune.

Nous avons récemment conclu des discussions avec Matrix dans le but de publier pour l'AZAC un magazine sur papier glacé présentant des articles consacrés à nos intérêts et aux espèces sauvages. Nous aurons besoin de faire appel à notre créativité de manière à trouver un nom approprié pour ce que pourrait devenir notre publication phare.

Il a été déclaré que notre « crédibilité » auprès du public et des décideurs de politique au sein du gouvernement est un fondement essentiel de notre Association. Nous allons continuer à mettre en œuvre un support proactif et un programme de relations publiques afin de s'assurer que les fonctionnaires et les politiciens sont de plus en plus sensibilisés à l'importance vitale de notre industrie et à la contribution qu'elle apporte à notre société et à l'économie.

En ce qui concerne notre petite équipe de collaborateurs, il y a des changements à tous les niveaux: Nous allons perdre une directrice, Josée Tremblay, après seulement quelques mois et avant même que nous puissions vraiment la voir en action. Heureusement, elle sera remplacée en tant que membre à titre personnel par Eric Solomon, de l'Aquarium de Vancouver. Le terme d'Eric se poursuivra jusqu'à la prochaine assemblée générale annuelle.

Robert Lévesque, notre comptable pendant plusieurs années, prend sa retraite de l'Association des musées canadiens. Mais il n'est pas perdu pour nous, puisqu'une proposition de retenir ses services pour l'AZAC a été approuvée par le Conseil.

Carol, ma main droite, et aussi la secrétaire de sé-



FROM THE PRESIDENTS DESK

Our Accountant for several years, Robert Levesque, is retiring from the Canadian Museum Association. But he is not lost to us, as a proposal to have him retained directly by CAZA has been approved by the Board.

Carol, my right hand, and also the CAZA recording secretary for the past year, has moved on in her life with a new home, job and family. The position was created in 1979 when CAZA did not have National Office. With our competent staff attending all of our Board meetings, we will allow them to try and perform this function. If it works as expected it would result in a saving of approximately \$2,500 per year.

As we move forward from our Board meeting we have many exciting challenges and opportunities ahead of us before we meet again at the annual conference. As you read through the reports in this issue of the newsletter you will get a sense of how many key activities our members and staff are engaged in. As always we all seek your support, comments and suggestions on helping us build a better, stronger Association.

I would like to conclude my message by commenting on the work done by our National Office in coordinating and liaising on all of the above matters and many more. The work by our staff is exemplary. I can tell this from the many references by our Directors in their reports. Bill and Greg are truly a valuable resource to the Board and to our members, and, in fact, are the glue that allows what is really a small volunteer cadre to stick together for a common purpose by facilitating the work to ensure that we accomplish meaningful things as an Association.

LA PLUME DU PRÉSIDENT

ance pour l'AZAC durant l'année écoulée, continue sa vie avec une nouvelle maison, un nouvel emploi et une nouvelle famille. Le poste a été créé en 1979, lorsque l'AZAC n'avait pas de bureau national. Grâce au personnel compétent qui assiste à toutes les réunions du Conseil, nous allons tenter de remplir cette fonction. Si cela fonctionne comme prévu, il en résultera une économie d'environ 2500 \$ par an.

Nous avons de nombreux défis et opportunités devant nous avant de nous réunir à nouveau au congrès annuel. En lisant les rapports dans ce numéro du bulletin, vous aurez une idée du nombre d'activités entreprises par nos membres et le personnel. Comme toujours, nous recherchons votre soutien, vos commentaires et suggestions pour nous aider à construire une Association plus forte.

Je voudrais conclure ce message en parlant du travail effectué par notre bureau national dans la coordination et la liaison des questions mentionnées ci-dessus et bien d'autres. Le travail du personnel est exemplaire et bien des directeurs l'ont signalé dans leurs rapports. Bill et Greg sont vraiment une ressource précieuse pour le Conseil d'administration et pour nos membres, et, en fait, sont le ciment qui permet à ce qui est vraiment un cadre bénévole restreint de coller ensemble pour un but commun, en facilitant le travail de sorte que nous accomplissons des choses importantes en tant qu'association.

OTTAWA REPORT



Bill Peters
National Director
Directeur national

CAZA's Board of Directors mid-term meeting in Ottawa March 23/24 set out a series of priorities for the Association based on our Strategic Plan and the progress that has been realized over the past year for its goals.

The following is a resume of the work that has been accomplished and an outline of those upcoming priorities. In developing the Strategic Plan, it was agreed that an assessment of the current progress on the plan and a projection of priority issues likely to arise in the near to medium future would be presented for discussion at the mid year board meeting and the result of those discussions prepared for approval at the fall meeting.

During 2010 and 2011, the Arctic Biodiversity Initiative (ABI) provided significant opportunities to advance several elements of the plan more quickly than originally anticipated. Based on the 2010 Strategic Plan Review a 2011 business plan was developed that incorporated the following directions:

- Maintain the ABI as the principal communication, awareness and

RAPPORT D'OTTAWA

Lors de la réunion de mi-parcours du Conseil d'administration de l'AZAC, les 23 et 24 mars à Ottawa, une série de priorités pour l'Association ont été discutées, basées sur notre plan stratégique et sur les progrès des objectifs qui ont été réalisés au cours de la dernière année.

Ce qui suit est un résumé des travaux qui ont été accomplis et un aperçu des priorités à venir. Lors de l'élaboration du plan stratégique, il a été convenu que l'évaluation de la progression du plan et une projection des questions prioritaires susceptibles de survenir dans le court ou moyen terme seraient examinées à la réunion de mi-parcours du CA et le résultat de ces discussions serait présenté pour approbation à la réunion d'automne.

Au cours de 2010 et 2011, l'Initiative sur la biodiversité de l'Arctique (IBA) a fourni d'importantes possibilités de faire avancer plusieurs éléments du plan plus rapidement que prévu. Un plan d'affaires pour 2011 a été élaboré qui intègre les directions suivantes

- Maintenir l'IBA comme outil principal de communication, de sensibilisation et de conservation / d'éducation pour 2011.
- Terminer l'examen des programmes de conservation qui a été retardé depuis 2010. Utilisez l'IBA comme la pièce maîtresse de l'AZAC dans son positionnement public et l'orientation de ses activités de collecte de fonds.
- Prendre les mesures nécessaires pour mettre en œuvre les modifications aux règlements Préparer la mise en œuvre des politiques et procédures financières qui doivent être approuvées à la réunion d'automne.
- Continuer à se concentrer sur le développement du programme de « parrainage relié à une cause ».
- Préparer la mise en œuvre des modifications

CAZA NEWS is published bi-monthly by the Canadian Association of Zoos and Aquariums. It is issued to members as a service and is also available on a subscription basis. CAZA is a non-profit organization established to promote and encourage the advancement and improvement of zoology, education, conservation and science among its members.

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Established in 1975, CAZA is operated by the members, for the members. A volunteer board of Directors is elected from the membership to provide a variety of services and programs. The Board is supported by member institutions and individuals across the country who assist in providing services to the membership.

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conservation/education focus for 2011.

- Complete the review of the conservation programs that was delayed from 2010.
- Use ABI as the centrepiece of CAZA's public positioning and the focus of its fundraising activities.
- Take the necessary steps to implement the changes to the bylaws
- Prepare to implement the financial policies and procedures to be approved at the fall meeting.
- Continue to focus on the development of a "Cause Related Sponsorship" program
- Prepare to implement changes approved for the accreditation program.

A brief summary of the progress, resulting impacts and proposed future directions are provided below.

Strategic Direction 1: Unite Canada's zoo and aquarium community.

Goal 1.1

Dramatically increase the profile and stature of CAZA, and its members' work among:

- **all zoos and aquariums in Canada**
- **the conservation community**
- **key external audiences – the media , governments, and the general public**

ABI provided an excellent vehicle to work with both Government and NGOs. Existing partnerships with Parks and CWF and the new partnership with PBI allowed us to create a more significant program than we have been able to in the past. It was agreed that this program would form the basis for 2011. A proposal for a 2012 campaign was presented to the Board at the meeting; it resulted in a decision to develop a campaign based on the theme of water conservation.

Goal 1.2

Help shape, promote and implement legislation and policy affecting zoos and aquariums through

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approuvées pour le programme d'accréditation.

Voici un bref résumé des progrès, des répercussions et des orientations futures.

Orientation stratégique No 1 : Unir l'ensemble des zoos et aquariums du Canada.

Objectif 1.1

Augmenter considérablement le profil et l'envergure de l'AZAC et le travail de ses membres parmi:

- **tous les jardins zoologiques et aquariums du Canada**
- **le milieu de la conservation**
- **l'audience clé - les médias, les gouvernements et le grand public.**

L'IBA fournit un excellent moyen de travailler avec le gouvernement et les ONG. Les partenariats existants avec Parcs Canada et la FCF et le nouveau partenariat avec PBI nous ont permis de créer un programme plus important que dans le passé. Il a été convenu que ce programme servira de base pour 2011. Une proposition de campagne pour 2012 a été présentée au Conseil lors de la réunion, et il fut décidé de développer une campagne basée sur le thème de la conservation de l'eau.

Objectif 1.2

Contribuer à l'élaboration, la promotion et la mise en œuvre de la législation et des politiques concernant les zoos et aquariums à travers un programme d'engagement proactif.

Le dialogue a continué avec le gouvernement de la C.-B. afin que les normes de l'AZAC soient reconnues dans le nouveau programme du gouvernement sur les espèces étrangères en captivité introduit en 2010. Il y a eu des demandes spécifiques pour la création d'un processus d'évaluation d'affiliation à la fois en Colom-

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a proactive engagement program.

Dialogue has continued with the Government of BC to have CAZA standards recognized in their new Controlled Alien Species program being introduced in 2010. There have been specific requests for the creation of an Affiliate assessment process from both BC and the city of Toronto. This new process will be ready for full application in 2012.

There has been a relationship established at the Federal Government level with a non-partisan group called the "International Conservation Caucus". As of 2011, the long time member who chaired this group has indicated that he will no longer be running for office. The future of the group without his leadership is unknown however if the group does continue it will be important to maintain and expand CAZA's relationship in 2012 and beyond.

There has been significant dialogue with CFIA regarding the import and movement of invertebrates, an issue which has impacted many CAZA members. It appears that a process to address the specific issues has been identified. In addition it appears that there are opportunities through working with CFIA to increase recognition of CAZA's accreditation program as the criteria to facilitate species importation. In 2012 it will be important to build on these opportunities.

Goal 1.3

Establish and maintain strategic alliances that will support CAZA's mission

The earlier mentioned alliances with Parks, CWF and PBI have been very successful and will need to be maintained and nurtured in the future. Depending upon the theme selected for 2012 there may be an opportunity to expand the list of partners.

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bie-Britannique et dans la ville de Toronto. Ce nouveau processus sera prêt en 2012.

Une relation a été établie au niveau du gouvernement fédéral avec un groupe non partisan appelé « International Conservation Caucus ». En 2011, le membre de longue date qui présidait ce groupe a indiqué qu'il ne renouvelerait pas son mandat. L'avenir du groupe sans son leadership est inconnu, toutefois, s'il continue, il sera important pour l'AZAC de maintenir et développer des relations avec ce groupe en 2012 et au-delà.

Il y a eu un dialogue significatif avec l'ACIA en ce qui concerne l'importation et la circulation des invertébrés, une question qui a eu beaucoup d'impact sur les membres de l'AZAC. Il semble qu'un processus visant à aborder des questions spécifiques ait été identifié. En outre, il apparaît qu'il existe des possibilités de travailler avec l'ACIA pour accroître la reconnaissance du programme d'accréditation de l'AZAC comme critère permettant l'importation de ces espèces. En 2012, il sera important de s'appuyer sur ces opportunités.

Objectif 1.3

Établir et maintenir des alliances stratégiques qui appuient la mission de l'AZAC.

Les alliances avec Parcs Canada, la FCF et PBI mentionnées précédemment ont été très fructueuses et auront besoin d'être entretenues à l'avenir. Selon le thème choisi pour 2012, il pourrait y avoir une occasion d'élargir la liste des partenaires.

Objectif

Élargir la base de l'adhésion.

1.4

La création d'un certain nombre de nouvelles catégories de membres et le nouveau processus d'évaluation des affiliations augmenteront les possibilités d'attirer des membres non-traditionnels.

OTTAWA REPORT

Goal 1.4

Expand the membership base.

The creation of a number of new membership categories and the new Affiliate assessment process will increase opportunities to attract non-traditional members. 2012 will require ongoing efforts from the Membership Committee, the Accreditation Commission and the National Office to take advantage of the opportunities

Goal 1.5

Expand available financial resources through effective financial management and development of new revenue sources.

A number of potential revenue generators have been identified in 2011. They include a CAZA/NARG licensing proposal, a proposal to move the retail program to a consultant and the possibility of creating a bulk buying program with Cascade.

Work begun in 2011 on the development of an effective "Cause Related Sponsorship program" will need to continue in 2012.

Dependent upon decisions made in 2011 the implementation of these programs will be important activities of the Business Development Committee and the National Office.

Goal 1.6

Ensure that the governance structure meets CAZA's needs

As a result of changes to federal legislation governing charities, the bylaws will be thoroughly amended in 2011. There may be some implementation issues in 2012 however it is not seen as a major resource commitment.

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L'année 2012 exigera des efforts continus du comité d'adhésion, de la commission d'accréditation et du bureau national pour profiter de ces opportunités.

Objectif 1.5

Développer les ressources financières disponibles grâce à une gestion financière efficace et au développement de nouvelles sources de revenus.

Un certain nombre de générateurs de revenus potentiels ont été identifiés en 2011, comme par exemple une proposition d'octroi de licences AZAC / GARN, visant à confier le programme de vente au détail à un consultant et la possibilité de créer un programme d'achat en vrac avec Cascade.

Les travaux commencés en 2011 sur le développement d'un système efficace de « parrainage relié à une cause » devront se poursuivre en 2012.

Selon les décisions prises en 2011, la mise en œuvre de ces programmes sera une importante activité du comité d'expansion des affaires et du bureau national.

Objectif 1.6

Veiller à ce que la structure de gouvernance réponde aux besoins de l'AZAC.

À la suite de modifications aux lois fédérales régissant les organismes de bienfaisance, les règlements administratifs seront soigneusement modifiés en 2011. Il pourrait y avoir certains problèmes de mise en œuvre en 2012 mais on n'entrevoit pas un engagement de ressources important.

Orientation stratégique No 2: Encourager et mobiliser les Canadiens à prendre soin de la Nature

En 2010, l'IBA a rempli presque tous les buts de la

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Strategic Direction 2: Motivate and Empower Canadians to Care for Nature

During 2010 ABI addressed almost all of the goals in SD 2 to a greater or lesser degree. Based on the success of this program during 2010 and 2011 it is anticipated that a similar program will be approved for 2012. While much of the preparation work will occur in 2011 the actual implementation will consume time and energy in 2012.

Goal 2.3 Expand member involvement in conservation programs.

Following review of the Conservation Programs in 2011 there will be an increased focus in this area in 2012. It is recommended that this include the expansion of the CESP program, the creation of a "Green Award" program and other initiatives to be identified by the Conservation&Education committee.

Strategic Direction 3: Inspire Excellence in Professional Practices

GOAL 3.1 Ensure the highest quality of animal care among CAZA members through continually improving accreditation standards.

The Accreditation Program is seen as a cornerstone of the association. It has undergone significant modification in 2010 and 2011. In addition to changes to the Accreditation Program, an Affiliate Certification program has also been created. 2012 will require an on-going focus in these areas to ensure effective implementation of the amended programs.

GOAL 3.2 Establish CAZA accreditation and standards as the requirement to operate a zoo or aquarium in Canada.

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direction stratégique. En se basant sur le succès du programme en 2010 et 2011, il est prévu qu'un programme similaire sera approuvé pour 2012. Bien qu'une grande partie du travail de préparation ait lieu en 2011, la mise en œuvre réelle demandera du temps et de l'énergie en 2012.

Objectif 2.3 Développer la participation des membres dans les programmes de conservation.

Après l'examen des programmes de conservation en 2011, il y aura un accroissement d'activités dans ce domaine en 2012. Il est recommandé de prévoir l'expansion du programme pour y inclure les espèces en péril, la création d'un « prix vert » et d'autres initiatives à être identifiées par le comité de conservation et d'éducation.

Orientation stratégique No 3 : Viser l'excellence dans les pratiques professionnelles.

Objectif 3.1 Assurer la meilleure qualité de soins des animaux parmi les membres de l'AZAC en améliorant constamment le programme d'accréditation.

Le programme d'accréditation est considéré comme la pierre angulaire de l'Association. Il a subi d'importantes modifications en 2010 et 2011. En plus des changements au programme d'accréditation, un programme d'affiliation à l'accréditation a également été créé. L'année 2012 exigera une attention continue dans ces domaines pour assurer la mise en œuvre efficace des programmes modifiés.

Objectif 3.2 Rendre les normes d'accréditation de l'AZAC obligatoires pour pouvoir exploiter un zoo ou un aquarium au Canada.

Tel que mentionné précédemment, un travail consi-

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As mentioned previously, extensive work has been done with BC and dialogue continues with other provinces. This goal will require on-going effort in both the short and longer terms.

A number of initiatives that have commenced since the approval of the Strategic Plan will need to be continued in 2012 and beyond. In addition there are a number of new areas of focus that appear to need attention in 2012. A 2012 Business Plan will be developed that incorporates the following elements:

- Develop and manage 2012 campaign.
- Expand membership through new processes and categories.
- Manage NARG licensing program, CAZA enterprises retail buying program and Cascade bulk buying opportunities.
- Expand CFIA species list and work to facilitate animal importation.
- Refocus relationship with conservation caucus.
- Create and implement green award.
- Refine and implement accreditation and affiliate inspection programs.
- Expand CESP programs by working aggressively with recovery teams.
- Guidance / development of the Matrix magazine relationship.
- Develop and implement "Cause Related Sponsorship" program
- Initiate dialogue with Department of Fisheries and Oceans and Environment Canada.

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dérable a été fait avec la Colombie-Britannique et le dialogue se poursuit avec d'autres provinces. Cet objectif exigera des efforts continus à la fois à court et long terme.

Un certain nombre d'initiatives qui ont commencées depuis l'approbation du plan stratégique devront être poursuivies en 2012 et au-delà. En outre, il existe de nouveaux domaines d'intérêt qui devront être discutés en 2012. Un plan d'affaires sera élaboré pour 2012 qui intégrera les éléments suivants

- Développer et gérer la campagne 2012.
- Augmenter les effectifs par le biais de nouveaux procédés et catégories.
- Gérer le programme de licences du GARN, le programme des entreprises de l'AZAC et les opportunités d'achat en vrac avec Cascade.
- Développez la liste des espèces avec l'ACIA et travailler pour faciliter l'importation des animaux.
- Relancer nos relations avec le caucus de conservation.
- Créer et mettre en œuvre le prix vert.
- Affiner et mettre en œuvre les programmes d'accréditation et d'inspection pour l'affiliation.
- Développer les programmes pour espèces en péril en travaillant activement avec les équipes de rétablissement.
- Orienter / développer la relation avec le magazine Matrix.
- Élaborer et mettre en œuvre le programme de « parrainage relié à une cause »
- Engager un dialogue avec le ministère des Pêches et des Océans et Environnement Canada.

CAZA CONFERENCE UPDATE

Only six months to go.

CAZA's 2011 conference takes place September 28-October 1 in a magnificent mountain setting near Golden, B.C. The beautiful environment surrounding Kicking Horse Mountain Resort has inspired us to select as a theme how to connect people to nature and we expect you and your colleagues will be inspired. Make sure to join us.

Conference planning for late September at the Kicking Horse Mountain Resort (KMHR) is well underway. The Board has reviewed a report from the Conference Committee and approved the following elements:

Theme:

Creating Connections to Nature – Protecting our wild species and places

Conference Dates:

Board Meetings – September 26th and 27th
Directors Retreat – September 28th
Conference – September 28th – October 1st

Registration Fee:

The registration package – including all meals, is \$425 for members; there will be an early registration discount of \$25.00, the non member fee will be \$450.00 also with an early registration discount. The fee this year is unique in that it includes all meals during the conference.

Room Rates:

Standard rooms are a bargain at \$95/night. There will be other rental options available as well if delegates should wish to explore them.

Transportation Options:

KMHR is working on shuttles from Calgary, looking at 2 – 3 per day for the days prior to and after the conference. They are also working with KMHR preferred car rental partner Budget for those who wish to rent a car. Consistent with our sustainable and green theme we encourage delegates from like facilities that are renting or driving vehicles to carpool. There will be a location online to share information as we get closer to the conference dates.

The unique location and the exciting theme we believe will combine to make this year's conference one that you will not want to miss. If you have not done so already, mark the dates in your calendar!

We are finalizing the key-note speakers and will have that information available shortly. In addition a call for papers will be made shortly. We hope that you will seriously consider lending your thoughts and ideas to the program. For a peek at what KMHR has to offer visit their web site at :

http://www.kickinghorseresort.com/mountain/activities/grizzly_bear_refuge-summer.aspx



Boo enjoys summer in the refuge.

CALL FOR CAZA AWARD SUBMISSIONS



Eric Solomon
Chair Awards
Committee

Now is the time to consider what great achievements at your institution deserve special recognition! Whether it is a special project or an individual achievement, every institution should ensure that their efforts are fully recognized by submitting their nominations to the CAZA Awards Committee for consideration.

There are numerous awards available, allowing for recognition of a wide variety of achievements, of ranging size and scope. Please check the list below and take a moment to consider your organization and individuals who are deserving of national recognition. The CAZA awards committee will be accepting submissions from now until August 24th. Winners of awards will be announced at the CAZA Annual Conference in October.

CAZA AWARDS

Thomas R. Baines Award

This award recognizes outstanding achievement by an Accredited Institutional member in one of four categories.

- Exhibit Design
- Animal Husbandry Success
- Education
- Other

Eligibility - CAZA institutional members.

Eleanore Oakes Award

This award recognizes significant achievement in any field of zoo or aquarium endeavor. The focus of this award will be on recognizing projects of a smaller scope or budget in one of four categories.

- Exhibit Design
- Animal Husbandry Success
- Education
- Other

Eligibility - CAZA institutional members

Peter Karsten Conservation Award

This award recognizes an individual or institutional achievement in the field of conservation. Applications are encouraged for projects in the fields of conservation education, "green" operations, habitat preservation, species restoration or support for biodiversity.

Eligibility - Accredited CAZA member institutions or individual members in good standing.

Col. G.D. Dailley Award

This award recognizes achievement in propagation and management programs that lead to the long-term survival of at-risk animal species or populations.

Eligibility - CAZA institutional members.



CALL FOR CAZA AWARD SUBMISSIONS

Animal Enrichment Award

This award recognizes creativity of design and implementation of initiatives that foster enrichment for the animals in the collection of a member Zoo or Aquarium. The award recognizes projects that create a positive environment that compliments the species' physical, mental and social needs, while maintaining an environment that reflects their natural environment.

Eligibility - CAZA institutional members

The Animal Care Professional Award

Rewards innovation and contribution to any zoo-aquarium program by a zookeeper or an aquarist.

Eligibility - Staff employed at CAZA institutional members.

Volunteer of the Year

This award will recognize the valuable contribution a volunteer has made to a member Institution of CAZA in a given year. While only one award will be given out in any one particular year, all nominees will have their names read out at the CAZA Fall Conference and recorded on a historical honor role.

Eligibility - Volunteers who support the efforts of CAZA institutional members.

Certificate of Merit

There are many people who devote numerous hours to activities that promote their facility, the animal world, or the CAZA organization. The Certificate of Merit may be awarded to honor such individuals within the CAZA organization for their extraordinary contributions to the zoo and aquarium world. This is an opportunity to acknowledge their efforts!

A complete list of criteria and instructions for completing submissions are available on the CAZA website at http://www.caza.ca/en/membership_and_services/awards/
(http://www.caza.ca/fr/adhesion_et_services/prix_lazac/)

Questions concerning preparation of award nomination submissions may be directed to Bill Peters, CAZA National Director, at (613) 327 9402, or e-mail to bpeters@caza.ca .